

Blake Bellistri

Industrial Designer

Profile

My name is Blake Bellistri and I am a passionate & naturally curious Industrial Designer based in Chicago. My expertise lies in turning new product concepts into reality, managing the entire development process from ideation to launch. I have extensive experience working as an Industrial Designer for Leon Speakers, a commercial & residential audio manufacturer, as well as collaborating with Solberg Design, an Industrial Design firm based in Milwaukee.

Education

University of Michigan
BFA, Industrial Design
2015-2019

Portfolio

blakebellistri.com

Email

bcbellistri@gmail.com

LinkedIn

linkedin.com/in/

blake-bellistri/

Hard Skills

Concept Sketching
Presentation & Layout
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Procreate & Sketchbook Pro
Fusion 360
Rhino
Solidworks
Blender3D
Keyshot
Design for Manufacturing
3D Printing
Woodworking

Soft Skills

Creative Problem Solving
Adaptation
Communication
Project Management
Passion for Learning!

Awards

CEDIA Best New Product 2020:
Tonecase FIT Universal
Michigan NPD Showcase Winner:
Lyra Smart Lighting

Experience

Industrial Designer / Leon Speakers, Ann Arbor, MI

May 2018 - Present

- Led the design of speakers, lights, and furniture by creating concept sketches, CAD data, renderings, moodboards, trend research, & pitch decks
- Developed & implemented a new product development process and obeya space to project manage the launch of over a dozen successful projects
- Coordinated with suppliers & engineering team to validate design feasibility, value engineer assemblies to optimize cost, ensure code compliance & organize hand offs of new project concepts from design phase
- Communicated with the marketing & engineering team to discuss project innovation, guide manufacturing decisions, outline product roadmaps, lead design ideation sessions & review presentations for concept approval
- Created instruction manuals, illustrations, technical drawings, lookbooks, layouts for web, and various other marketing & engineering collateral

Industrial Designer / Solberg Design, Milwaukee, WI

June 2023 - Present (contract)

- Designed medical devices and commercial food service industry products using Fusion 360 & Sketchbook Pro as well as drafted concept presentation decks
- Executed CMF design exploration presentations to outline best materials & color palettes for medical devices and various food service industry products
- Conducted thorough competitor analysis, comparing competitor product feature sets, price points & material research compiled into Miro boards & decks
- Created product renderings & storyboards using Keyshot, Blender, & Illustrator

Press Apprentice / Evil Prints, St. Louis, MO

June 2016 - August 2017

- Designed & printed silkscreen prints for merchandise and created various layouts for digital marketing purposes
- Inked & printed fine art woodcut relief prints made by fine artist Tom Huck

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Leadership Experience

- Autodesk Fusion 360 Peer2Peer Campus Mentor 2018-2019
- M-Heal Solar Vaccine Fridge Engineering Club Design Team Lead 2017-2019